

West-MEC 2009 Student T-shirt Design Contest: *Are You In?*

Students, this is your chance to design a t-shirt that suits your style and unleashes your creativity.

We're very excited to announce the first-ever West-MEC 2009 Student T-Shirt Design Contest! This free, student-only contest offers you a chance to put your graphic design skills to work in a real-world project—and you could be awarded for it too!

The contest winner will receive one **iPod touch** courtesy of SRP.

Design Theme:

Are You In?

Purpose of the Contest:

West-MEC (Western Maricopa Education Center) has created the West-MEC 2009 Student T-shirt Design Contest. Our primary goal is to build awareness of West-MEC and the Career and Technical Education (CTE) programs we offer to thousands of high school students. This contest requires you to use West-MEC branding elements, focusing on the message and character of West-MEC.

By creating a design for a West-MEC t-shirt, you're helping West-MEC get the message out about our courses that help students, like you, find a career path that matters.

Judging and Voting:

Once all of the designs have been submitted, a panel of three judges will select the top design. Panel judges include: Mike Tomko, owner/creative director, Tomko Design, Rami M. Kalla, owner/producer/director, Point in Time Studios, Chris Cook, director of marketing and public relations, West-MEC.

The winner will be selected based on the following criteria:

- How well the design represents West-MEC's identity and mission.
- Whether the design is compelling, powerful and unique.
- Compliance with Official Contest Rules and Regulations (pg 2).

How to Enter:

You can either email your entry to: info@west-mec.org or bring it to the West-MEC district office located at 4949 W. Indian School Rd., Phoenix, AZ 85301 Please include your name, telephone #, email address, your school name, local mailing address. Any entry that is received without complete contact information will not be eligible. **DEADLINE TO ENTER: March 20, 2009**

OFFICIAL CONTEST RULES AND REGULATIONS

Please read these rules carefully. Submissions that do not meet the following requirements will be disqualified.

Students must be currently enrolled in a West-MEC graphic design, media technology, or media productions CTE course.

Your design must incorporate the phrase, Are you in?

Your design must also incorporate the West-MEC logo but must not contain any other trademark or copyrighted images.

Designs can be in B/W or full color. Designs may use the entire surface of the front and back of the shirt.

Please submit a high resolution PDF file for reproduction purposes.

West-MEC will not accept designs that are offensive to any person or group, or that contain any words or graphics that are lewd or pornographic, or that are inconsistent with, or disparaging of West-MEC.

Copyrights and all the other rights of the winning entry are to be transferred to and owned by the organizers of the West-MEC 2009 Student T-shirt Design Contest without any further compensation. However, the winner may use their entry in their own portfolio, website or personal exhibits.

All contest rules, specifications, dates, and entry guidelines are subject to change at any given time. If you have any additional questions please address them to info@west-mec.org.