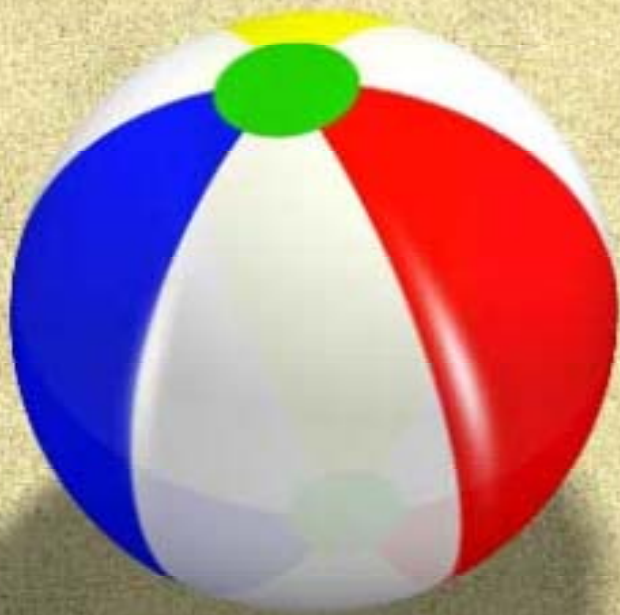


The 16 Career Clusters

What are they and
what do they have to
do with our kids?



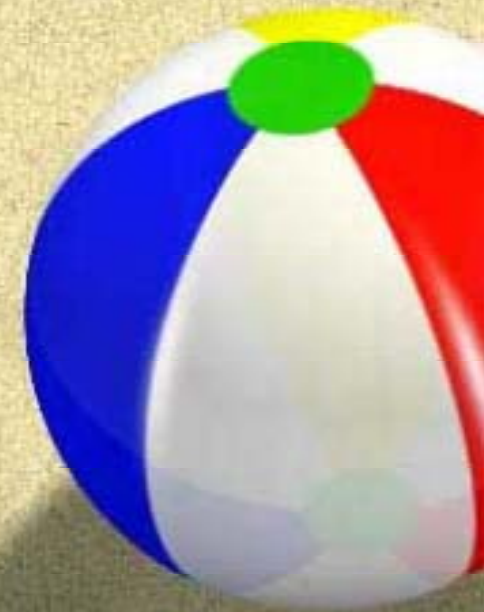
A Broad Set of Related Occupations....Why?

- ✿ Organize career information
- ✿ Integrate instruction to career goals
- ✿ Offer student opportunities for student experiences to meaningful occupations
- ✿ Lead students to GOALS as productive members of the workforce



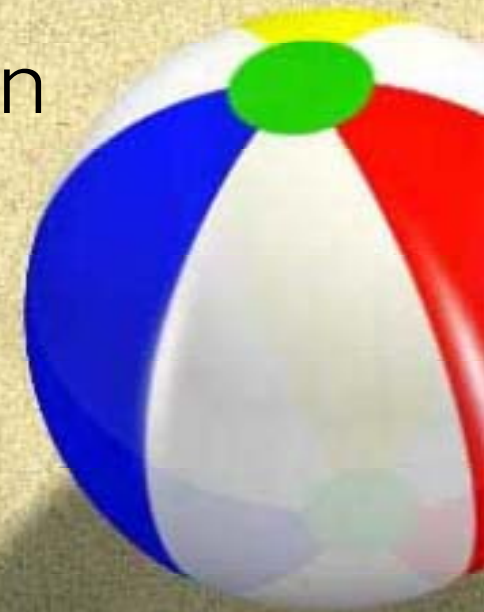
Flexible Career Academic Sequences = Our Job

- ☀ Help students explore and prepare for a specific career area or a group of related occupations
- ☀ Progressive exposure to the world of work and all skills (vocational AND academic) needed to be successful
- ☀ CTE Career Guidance is not an island



Connecting Classroom Learning with Career Preparation

- ✿ All core subject matter counts.
- ✿ We are all in this together for the kids' benefit!
- ✿ Utopia = an individualized 4 year course plan related to the the student's career major declared on career focus area based on their career interests.
- ✿ See sample Career Plan of Study



Rigor and Relevance

- ✿ Reinforce rigorous academics with exposure to the workforce
- ✿ Broadens their career choices and shows them WHY school is important
- ✿ Instruction in math, science, and language arts, plus exposure to the workplace helps them see how their classes relate to REAL LIFE!



The 16 Career Clusters

- ✿ Agriculture, Food & Natural Resources
- ✿ Architecture & Construction
- ✿ Arts, A/V Technology & Communications
- ✿ Business, Management & Administration
- ✿ Education & Training
- ✿ Finance
- ✿ Government & Public Administration



- ☀ Health Science
- ☀ Hospitality & Tourism
- ☀ Human Services
- ☀ Information Technology
- ☀ Law, Public Safety, Corrections & Security
- ☀ Manufacturing
- ☀ Marketing, Sales & Promotion
- ☀ Science, Technology, Engineering & Mathematics
- ☀ Transportation, Distribution & Logistics



The End

By the powers vested in us as educators, we now pronounce you CTE and Core Subject Areas as partners in life. May you support one another for the future success of our students (who will be taking care of us when we are old).

