

Desert Edge High School Academic Integration Project

English Integration Project #3:

Desert Edge has recently become a [NAF Academy of Finance](#). The Career and Technical Education Department worked with the English Department chair to integrate business standards and resources into the existing English curriculum.

Resources from [Daggett's International Center for Leadership in Education](#) were purchased, more specifically *"Information Writing – Writing that Gets the World's Work Done"* to complement the business and English integration. With the NAF Academy of Finance, the business academy students will have business concepts infused into their English classes. This resource provides several business writing tasks. Additionally, several CTE lesson plans were shared with the English teachers.

To complement the math integration in the new Career Explorations class, an English text *"Possibilities: A Supplemental Anthology to Career Choices"* was introduced that integrates reading into the Freshmen Career Explorations class.

Lastly, several business-related texts were purchased and added to the AP and English curriculum as non-fiction alternatives for reading. The lists of texts are referenced here.

Apodagli, Bill and Jackson, Bill

THE DISNEY WAY

Gardner, Chris

THE PURSUIT OF HAPPYNESS

Bianco, Anthony

WAL*MART: THE BULLY OF BENTONVILLE

Pink, Daniel

A WHOLE NEW MIND

Friedman, Thomas L.

THE WORLD IS FLAT

Wynbrandt, James

FLYING HIGH

Fishman, Charles

THE WAL-MART EFFECT

Foster, Chad

FINANCIAL LITERACY FOR TEENS

Roebuck, Chris

EFFECTIVE COMMUNICATION

Sabin, William A.

THE GREGG REFERENCE MANUAL

REASONING SKILLS: SUCCESS IN 20
MINUTES A DAY

Orman, Suze

THE 9 STEPS TO FINANCIAL FREEDOM

Vedder, Richard and Cox, Wendell

THE WAL-MART REVOLUTION

Young, Jeffrey S. and Simon, William L.

ICON: STEVE JOBS

Strunk, William and White, E. B.

THE ELEMENTS OF STYLE

Huntsman, Jon M.

WINNERS NEVER CHEAT

Vise, David and Malseed, Mark

THE GOOGLE STORY

Foster, Chad

TEENAGERS PREPARING FOR THE REAL

Kimball, Cheryl and Van Gelder, Joni

ULTIMATE BOOK OF BUSINESS LETTERS

READING COMPREHENSION: SUCCESS IN
20 MINUTES A DAY

Collins, Jim

GOOD TO GREAT

Covey, Stephen R.

THE 8TH HABIT

Axtell, Roger E.

DO'S AND TABOOS OF PUBLIC SPEAKING

Boulden, George P.

THINKING CREATIVELY

Clason, George S.

THE RICHEST MAN IN BABYLON

Kiyosaki, Robert T. and Lechter, Sharon L.

RICH DAD POOR DAD

Michelli, Joseph A.

THE STARBUCKS EXPERIENCE