

Functional Print for Early Childhood Careers
Prewriting Activity

Brainstorming (Gathering of Information)

In your groups, discuss what you know about local preschool programs in Anthem and surrounding communities.

Cost

Programming

Teacher Credentials

Accreditation

Hours of Operation

Testimonials (optional)

Draw conclusion about the different programs available (Triple Venn Diagram).

Determine the unique selling propositions including features (details) and benefits (value statements) – collaborate with group members to complete USP worksheet.

List information to include within the functional print.

Organization (Planning)

In your groups, organize information for chosen functional format.

Draft

Prepare a draft appropriate to your group's functional format.

Revise and Edit

Conduct a peer revision/edit among groups.

Final

Prepare final of functional product